



## GPO 3rd Jewish Media Summit

### Israel and the Jewish world- relationship: it's complicated

November 25 – 28, 2018

#### Sunday, November 25:

- Arrival at the hotel during the day  
Check-in and summit registration at the hotel
- **The Mystique of the Shuk** - Receive a **Machaneh Yehuda Market Shuk Bites card** upon registration enabling you to experience the market like a local, tasting delicacies at the best stands in the market. In parallel, enjoy a fascinating audio tour on your phone, to hear stories and the legends about the market.
- 18:30 Depart the hotel

#### Gala Opening event at the Zedekiah's Cave in Jerusalem

- 19:00 Special cocktail dinner at **Zedekiah's Cave at Damascus Gate**
- 20:00 Welcome greetings from **Nitzan Chen** Director, Israel government press office.
- 20:10 Video greetings by **Prime Minister Benjamin Netanyahu**
- 20:20 Greetings by **MK Ambassador Michael Oren**, Deputy Minister in the Prime Minister's Office
- 21:00 Welcoming performance by American Stand-Up Artist **Avi Liberman**
- 21:30 Musical performance by **Voca People**
- 22:30 **Dessert**
- 23:00 Transfer back to the hotel

**Overnight:** Jerusalem hotel



**Monday, November 26:**

- 06:30-08:15 Breakfast at hotel
- 08:15 Depart the hotel for **Mishkenot Sha'ananim** Conference Center.
- 08:30 Special group photo in memory of Pittsburg's Tree of Life Synagogue victims.
- 09:30 Greetings by **Hagay Elitzur**, Senior Director for Diaspora Affairs, Israeli Ministry of Public Diplomacy and Diaspora Affairs
- 09:45 **Opening Debate: Modern Faces of Anti-Semitism: When is it legitimate to criticize Israel and when is it purely anti-Semitism?**  
 Anti-Semitism on the right and on the left: How does social media contribute to the fight against anti-Semitism? Does the state of Israel do enough to fight anti-Semitism in the Diaspora?  
**Moderator: Haviv Gur**, editor "Times of Israel"  
 Lior Weintraub, VP & Director of Israel Office, "The Israel Project" (NGO)  
**Dr. Mordechai Kedar**, Israeli scholar of Arabic culture and lecturer at Bar-Ilan University, and an academic expert on the Israeli Arab population.  
 Judy Maltz, "HaAretz"  
 Caroline Glick, senior columnist Jerusalem Post
- 11:00 Coffee break
- 11:15 **Diaspora TED#1: Benji Levi "Mosaic United": How to engage and re-engage young Jews throughout their unique Jewish journey**
- 11:30 **Political debate moderated by Lahav Harakov**, Journalist, Jerusalem Post  
 MKs present and debate their answers to one simple question:  
**"What have you done for the Diaspora during the last year"**
  - \* MK Sharren Haskel (Likud)
  - \* MK Elazar Stern(Yesh Atid)
  - \* MK Shuli Mualem (Habayit Hayehudi)
  - \* MK Ayelet Nahmias-Verbin (Zionist Union))
- 12:45 **Diaspora TED#2: Dana Sender "JWRP": My Yiddishe Momme, the 2019 Version:**  
 The JWRP has brought 15,000 Jewish moms to Israel from around the world for intensive Israeli and Jewish experiences.
- 13:00 Lunch at the Montefiore Restaurant
- 14:30 **How to Report the Middle East from the Middle East?** Is it possible to remain objective when reporting about the Israeli-Palestinian conflict? Is there a built-in bias in the media against Israel? Differentiating between legitimate criticisms of the State of Israel to Anti-Israel bias. with **Matti Friedman (Plus Q&A)**
- 16:00 **Diaspora TED#3: Yossi Tzuria: Watch out 8200. Here comes "Carmel 6000.**  
 Leading : The Revolution in Social Tech Innovation



- 16:15 **Israel and the Diaspora: United we stand?**  
**Open Dialogue between Irina Nevazlin**, Chair of the Board of Directors of The Museum of the Jewish People at Beit Hatfutsot and President of the NADAV Foundation and **Tzvika Klein**, award-winning Israeli journalist, covering Diaspora affairs for the Makor Rishon newspaper and the NRG360 news site.
- 17:15 Coffee break
- 17:30 **The backyard of the web: *Violence and incitement or freedom of speech?***  
**Dr. Tehilla Shwartz Altshuler** Head, Democracy in the Information Age Program, The Israel Democracy Institute.  
**Dr. Naama Shik** a leading researcher at Yad Vashem  
**Yogev Karasenty**, Director for Combatting Anti-Semitism at the Ministry of Diaspora Affairs
- 19:30 **Special Dinner** hosted by the **Minister of Education and Diaspora, Mr. Naftali Bennet, at the Shimshon Center**
- 21:30 Sound and light show at the **Tower of David Museum**
- 22:30 **Sip a cold beer with the magnificent views of the Old City of Jerusalem** at the Tower of David. Optional tours to the new archeological discoveries and a 3D laboratory.

*Overnight: Jerusalem hotel*

## Tuesday, November 27

- 06:30 – 08:00 Breakfast at hotel
- 08:00 Depart the hotel for a tour. Choose from one of **4 tracks**:

### Track 1: ***Start Up Nation: High Tech, Innovation and entrepreneurship***

- 8:00 - Depart hotel and travel to Tel Aviv
- Opening introduction to the Start Up Nation scene in Israel today with **Amir Mizroch**, Director of Communications of **Start-Up Nation Central**
- Visit the **State of Mind Innovation Center**. This exciting and cutting-edge Innovation Center allows you to learn about the new advancements Israeli Start-Ups are making in different fields, including science, medicine, security, space and more.
- Meet with an **Israeli entrepreneur**.
- Stroll on iconic **Rothschild Boulevard** in the heart of Tel Aviv's "White City", declared a world heritage site by UNESCO in 2003.
- Enjoy a tour of the unique **Tel Aviv markets** including tastings of Israel's diverse cuisine and surprising wines, an experience that will awaken all your senses! Lunch at the market.
- Visit **Hailo Start Up Company**: Deep Learning Performance for Embedded Devices.
- Drive back to Jerusalem



**Track 2:**     *Security, Coexistence and settlements*

- 8:00 - Depart hotel
- **A Wall Divides Us:** Field trip along the security barrier with **Danny Tirza**, “architect” of Israel’s Separation Barrier and commander of the unit that built the fence as Israel’s chief cartographer. Hear his ideas regarding the necessity of the barrier, including the security and human rights considerations behind its planning and construction.
- Walk from the **Beitar Roadblock** to **Husnan** with **Yinon** from "**Habayit**" N.G.O
- At the **Husan Spring**, near **Bethlehem** meet **Ziad Sabateen** a Palestinian resident of the village, who has been a peace activist for the last 25 years.
- Continue to the **Etzion Bloc** just south of Jerusalem to learn about the dramatic story of the region during the War of Independence.
- Lunch at the **Gush Etzion Winery**
- Meet **David Danheir** whose home was demolished by the Israeli Army at Netiv Ha’avot.
- Meet **Oded Ravivi**, Mayor of Efrat, at OZ Vegaon
- Drive Back to Jerusalem

**Track 3:**     *The Good Life of Israel: Art, Culture, Cinematography, Dance and Cuisine*

- 8:00 - Depart hotel
- **Film as a Portal into Israeli Society:** Travel to the **Ma'aleh Film School** to view several short films and meet with the director of the film "Barriers", portraying the complex reality at Israel's security checkpoints
- Meet artists in their Studios at **Jerusalem House of Quality**.
- At **Gerard Bechar Center** learn about the history of Israel through dance with "**Dance Israel**".
- Lunch at the **Eucalyptus Restaurant** which serves a modern interpretation of Biblical cuisine.
- Visit the original building of **Bezalel Art School** and enjoy a **fashion tour** of its many designers.
- Visit **The Center for Middle Eastern Classical Music** in **Musrara** for a short Middle Eastern music concert.
- Return to the hotel



**Track 4: Jerusalem, the Heart of the Nation: Temple Mount, Western wall, The Western Wall**

- 7:00 - Departure hotel
- Visit the **Temple Mount** where the history and politics of all three religions are both volatile and inseparable. The Temple Mount was the place where both the First and the Second Temples stood.
- Examine life in the **Old City** through the ages, getting a sense of the unique atmosphere of the area. Gain insight into the complex weave of traditions and perspectives between the Jewish, Muslim, Armenian and Christian residents.
- Step back 2,000 years to the days of the Second Temple during a guided tour of the **Davidson Southern Temple Mount Archeological Park**.
- Visit the **Western Wall Tunnels**
- Lunch at Between the Arches restaurant.
- Tour of the **Jewish Quarter** including the **Ramban** and the **Hurva Synagogues**, the "**Alone on the Walls**" exhibition, the **Cardo** and the **Kikar Batei Machaseh Square**.
- Walk on the **Old City Rooftops**
- Return to the hotel

**All participants:**

- 18:30 Depart the hotel
- 19:00 **Evening event "Israel and the diaspora – Couples therapy"**  
Special Dinner including music and dialogue with speakers from the summit participants and the "top 10" influence Israeli journalists, at Jerusalem's popular **Zappa Club**.  
**Moderator: Michel Stein-Teer**, Public Speaking and Life Coach, Co-Founder and Academic Manager  
**Special guest: Erel Margalit**, Israeli politician and high-tech and social entrepreneur.
- 21:30 Optional Jerusalem **night life tour**, exploring the bars of the **Machne Yehuda Market**.

**Overnight:** Jerusalem hotel



Wednesday, November 28

### "The political and strategic challenges of Israel"

- 06:30-08:30 Breakfast in hotel and check-out of rooms
- 08:30 Depart the hotel for the **President's Residence**
- 08:45 Security check at the President's Residence
- 10:00 **President Reuven Rivlin**: Meeting with the President, including a special tour at the residence and a group photo with the president.
- 11:00 Depart for the **Knesset**, Israel's parliament.
- 11:15 Security check at the **Knesset**
- 12:00 Take part in a Knesset parliamentary discussions and a special VIP Tour.
- 13:00 Greetings by **Speaker of the Knesset MK Yuli-Yoel Edelstein**
- 13:15 Q&A with **Yotam Yakir**, Knesset spokesperson and Head of Media and Public Relations Division
- 13:30 Meeting with **Tzipi Livni** (Zionist Union), Head Of the Knesset Opposition Bloc
- 13:45 Group photo in front of Knesset.
- 14:00 Continue to the **Ministry of Foreign Affairs**.
- 14:15 Lunch at the Ministry of Foreign Affairs.
- 15:15 ***The Information Revolution & Diplomacy***, by Deputy Director General **Noam Katz**, Head of Public Diplomacy Division, Israel Foreign Ministry.
- 15:30 ***Israel and the Media: Challenges and Opportunities***, by **Emmanuel Nahshon**, Spokesperson of the MFA
- 16:15 "Israel & the Diaspora", by **Dr. Hillel Newman**, Director of the World Jewish Affairs Department
- 17:00 **Closing Session - *Israel and the Jewish World: A complicated Relationship***.  
**Moderator: Liran Avisar Ben-Horin** CEO "MASA"  
***How Does a Young Generation of Diaspora Jews View Israel?***
- 18:30 Depart the MFA to the hotel to pick up luggage.
- 19:00 *Shalom* and *Lehitraot* (See you Again!)